



**IEEE Earns a 2019 ASAE Power of A Gold Award for its  
MOVE Community Outreach - An IEEE-USA Initiative**

(Washington, DC, July 22, 2019) - The IEEE has earned a 2019 ASAE Power of A Gold Award for its MOVE Community Outreach Initiative, an emergency response program committed to supporting relief workers and victims of natural disasters by providing short-term communications, computer, and power solutions for field operations.

ASAE honored the program created after Hurricane Sandy hit the eastern U.S. in 2012, motivating IEEE to make an impact by using members' technical knowledge to do something that would make a difference. The American Red Cross provides access and logistical support for IEEE volunteers to provide this assistance.

"We applaud IEEE-USA for creating and implementing such a collaborative initiative that strengthens society," said Sharon J. Swan, FASAE, CAE, Chief Executive Officer of the American Society for Clinical Pharmacology and Therapeutics and chair of the Power of A Awards Judging Committee. "Their initiative exemplifies how no other sector helps improve lives as comprehensively as the association community."

The project was launched in 2016 and has responded to seven hurricanes, multiple flooding incidents and wildfires, a devastating tornado, and even an eclipse (providing airport communications support). 2017 was particularly active as teams of volunteers were continuously deployed from August 25, 2017, through February 7, 2018, to assist in the preparation and recovery efforts of Hurricane Harvey (Houston, TX), Irma (Florida), and Maria (Puerto Rico).

"This project allowed our members, who are natural problem solvers, to identify a need and develop a response," said David Iams of IEEE-USA. "The combination of our membership, the support of the organization, and partnership with the American Red Cross, among others, has resulted in a sustainable and growing initiative that has made a powerful impact to the lives of many."

IEEE-USA's MOVE truck was conceived and designed by IEEE members serves as a focal point of the initiative and has assisted greatly at many of our deployments. It provides immediate WiFi and

communications access to relief workers as IEEE's skilled volunteers set up the infrastructure needed for sustainable operations. The truck also features meeting space, a variety of communication tools, lighting, and simultaneous charging capability for 100 Portable Chargers (10000mAh, USB and Solar powered) that are distributed to relief workers and victims in need. The cost of the truck and its features were purchased via IEEE-USA's foundation fund.

ASAE's Power of A (association) Awards, the industry's highest honor, recognize the association community's valuable contributions on the local, national and global levels. The Power of A Awards reward the outstanding accomplishments of associations and industry professionals who work tirelessly to solve problems, and strengthen lives, the workforce, the economy, and the world.